

April 23, 2009

Jerry Riopelle
Founder & Chief Creative Officer
Beamz Interactive, Inc.
Scottsdale, Arizona 85260

Dear Jerry,

As President and CEO of the Yamaha Music & Wellness Institute, I'd like to take this opportunity to thank you for your phenomenal invention.

As you know over the years I've had the opportunity to research the impact of recreational music making (RMM) as a creative expression strategy for improving quality of life.

When I first had the opportunity to witness Beamz in its early developmental stages, I immediately realized that you had brilliantly broken through the barrier that separates people from discovering their musical spirit. I'm personally convinced that the nature of your invention coupled with its inherent simplicity has extraordinary potential to transform the process of music making into a delightfully creative endeavor that's accessible to all.

As a neurologist and research scientist, I support the contention that the possibilities within your technology are limitless for individuals of all ages. From children with developmental challenges to those facing serious life-threatening illnesses, Beamz makes perfect sense. For children and adults in rehabilitation, Beamz has extraordinary potential to facilitate and accelerate ongoing progress. In the context of senior care, Beamz can help older people discover renewed confidence, meaning and value through the joy of recreational music making.

While its place in the care of special populations is obvious to anyone in these and other fields, Beamz is simply a delightful enjoyable instrument for anyone who wishes to tap into their musical spirit. As a stress reduction strategy, the Beamz experience is transformative on many levels. Without the challenges of a sharp learning curve, Beamz literally lulls the user into a heightened state of musicality.

It's important to note that observing my staff using Beamz has been an eye-opening experience. Shy and reserved at first, within minutes they find themselves drawn into what can only be described as a creative multi-dimensional experience that heightens their senses and affords unparalleled freedom of expression.

From an analytical perspective, I've been fascinated by the way Beamz seems to work. At first, background music invites experimentation. As one's limited initial interaction progressively builds, the music is reshaped, thereby further engendering a deeper, more highly connected musical experience. Soon the instrument evolves into an extension of one's self, as the process becomes second nature and all encompassing.

Bottom line— I haven't found anyone who hasn't thoroughly enjoyed Beamz.

In closing, I personally commend you for a major contribution to all humankind. The doors you have opened to creative musical expression are certain to forever extend opportunities for creative musical expression on an unprecedented level.

Sincerely,

Barry Bittman, MD
President & CEO